# Website Brief: Events Site

## About the Organisation

EventPulse is a Tasmanian organisation that that promote local events.

## Site Objectives/Goals

EventPulse have been promoting events for 15 years, primarily using posters and flyers, but more recently also using Facebook events.

To give them more control and a more professional look, they would like to create their own website for advertising events.

In the first stage, each event page would have a link redirecting the users to where they can buy tickets. In the future, EventPulse wishes to enter the market for organising and selling tickets themselves.

When the public browse to the website, a page listing current events should be shown.

There should also be a section of the website that is only accessible to event organisers (via login). This would allow them to post events themselves.

At this stage of their project, EventPulse are requesting a **prototype** of the website.

**Essential requirements:**

* A ***Home*** page that lists posted events
  + Displays a summary of each event, events clicked for more information
  + Is accessible without logging in
  + Each event has a close date and will not be displayed after this date
  + Events displayed in order (events coming soonest are on top)
  + All information required to buy tickets is contained in each event listing (links are fine)
* A ***Post New Event*** page for employers to post events (requires login)
* Events entries to be stored in a database
* An ***About Us*** page
* A ***Statistics*** page that shows the number of events currently listed, as well as the number of total events (current events and closed events)
* A modern user-interface
  + EventPulse are open to input from the developer
  + A consistent look and feel when browsing between the different pages
  + Each page must display the EventPulse logo consistently
  + Basic accessibility features

**Wishlist:**

* Admin accounts can login and delete/modify any event ad
* Admin accounts can create/delete/modify employer accounts
* Employer accounts can login and delete/modify any event listing they created
* Full compliance with WCAG 2.1 accessibility standards

## Target Audience

Traffic-wise, **eventgoers** are the primary audience for the site. The design of the public side of the site should be optimized for them.

In terms of demographics, EventPulse learners are typically 15-50 years old, and we project that they will access the site from mobile and desktop platforms at about 70% / 30% respectively.

**Event organisers** will be the second (but no less important) audience of the site. It should be easy for them to browse to the site, login, and post an event ad. They will predominantly access the site from a desktop device, however, they may at times use phones/tablets.

## Project Details

**Timeframe**

EventPulse would like a plan developed within one (1) week, and prototype developed within three (3) weeks from commencement. Any delays or changes to the timeframes must be clearly communicated with the client.

**Deliverable**

The completed prototype should be submitted to EventPulse as a ZIP file archive containing all files to get the website up and running.

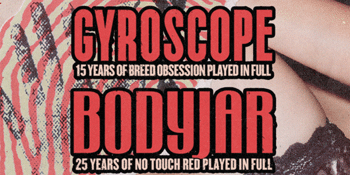
## Content

(See **Sample event data** on the next page)

## Sample event data

**Event Title:** Gyroscope & Bodyjar - No Touch Obsession

**Event Image:** <https://assets.oztix.com.au/image/ecb94a3c-1423-4361-9fc3-300d409a76b3.png?width=350&height=175>



**Cost:** $61.20

**Event Date:** Thursday, 14 September 2023 7:00 pm

**Description:**

Two of Australia’s most iconic and legendary acts, Melbourne punk rock stalwarts Bodyjar and Perth rockers Gyrosope are heading out on the road together in what will be one of THE tours of 2023. Bodyjar will be celebrating 25 years of their classic album No Touch Red, playing the album in full, which includes the hits Remote Controller &You Say. Gyroscope will be celebrating 15 years of Breed Obsession, playing the album in full, which includes the hits Snakeskin & Australia. Joining them will be the newly reunited Klinger doing their first lap of Australia in a long time.

Tickets available from Oztix

https://tickets.oztix.com.au/outlet/event/c62da8dc-28a1-4043-887b-6253e8d5048d